



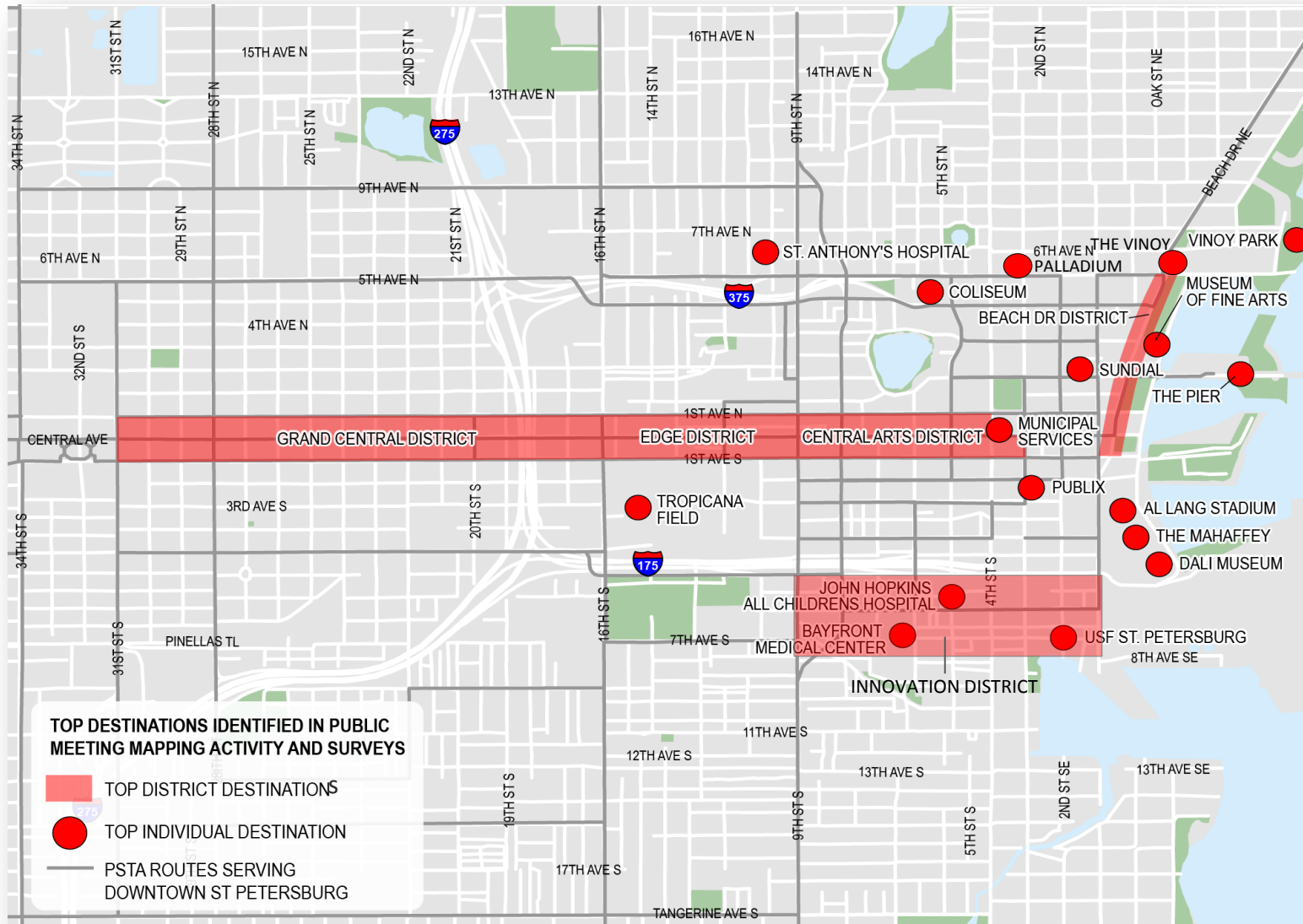
DOWNTOWN ST. PETERSBURG CIRCULATOR STUDY

**Innovation District Meeting
July 12, 2017**

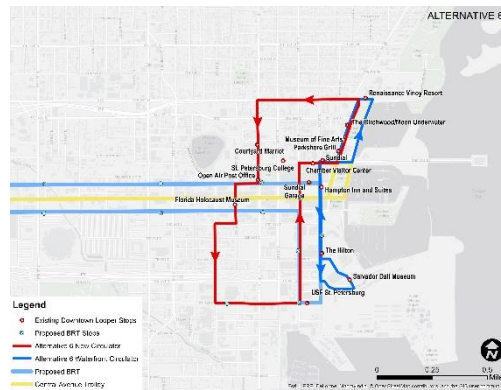
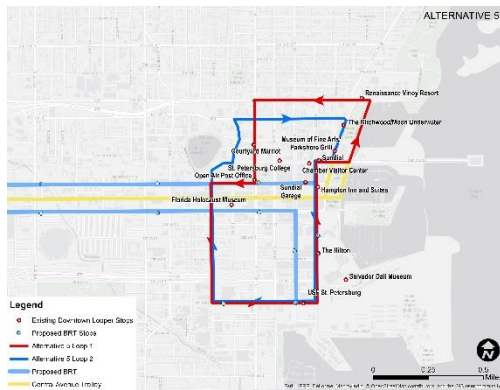
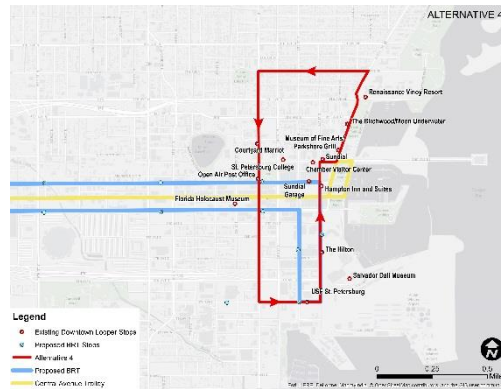
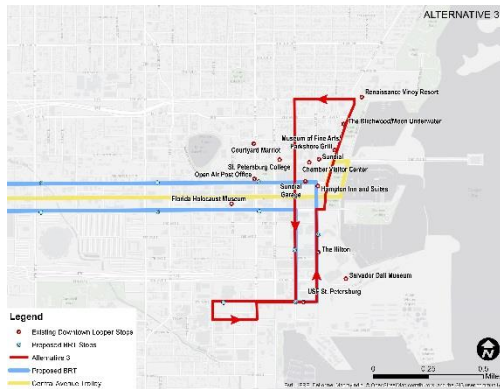
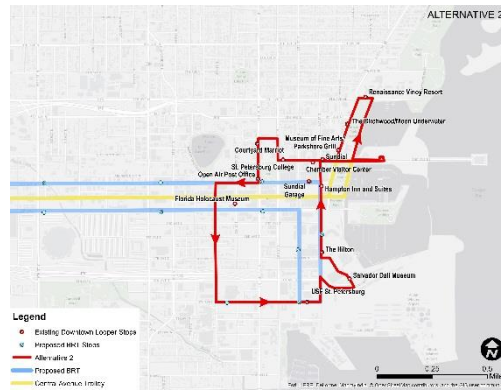
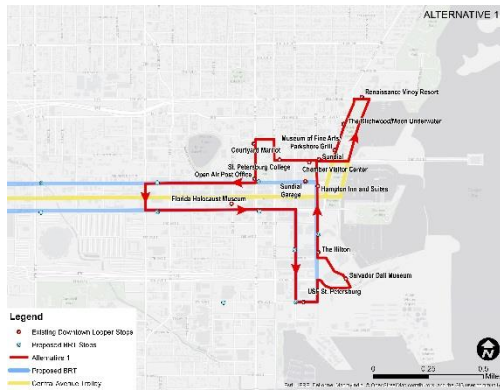
The circulator service(s) will:

1. Provide effective circulation within Downtown St. Petersburg within one system
2. Support the multimodal transportation network & provide distribution for regional transportation services
 - Other PSTA routes
 - Coast Bike Share
 - Ridesharing services
 - Bike trail and sidewalk network
 - Planned Bus Rapid Transit (BRT)
 - Pilot regional express bus routes
 - Ferry service
3. Support economic and community development within Downtown St. Petersburg
4. Be financially feasible and cost effective

Project Study Area Top Destinations and Districts

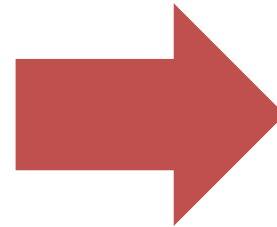
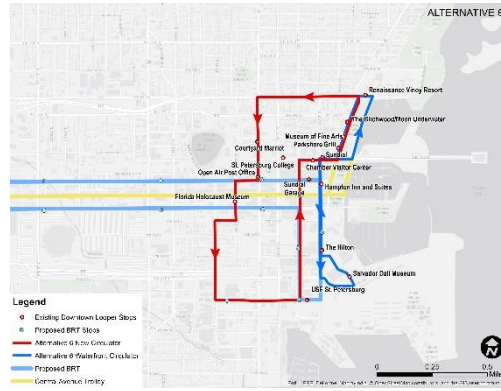
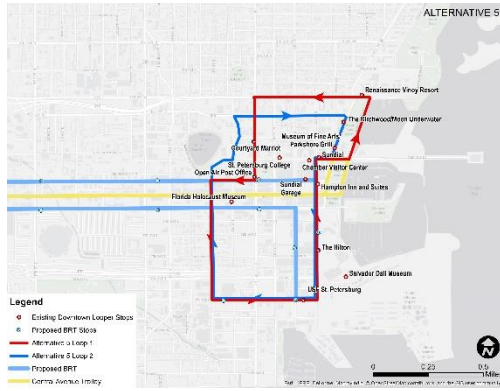
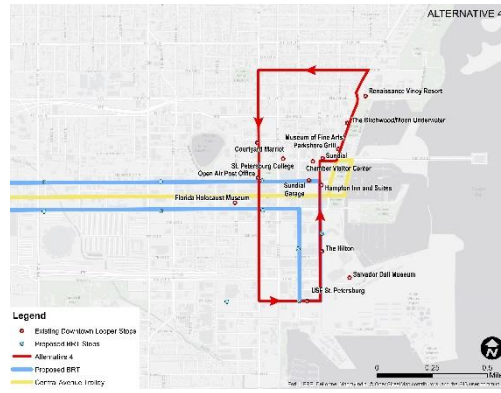
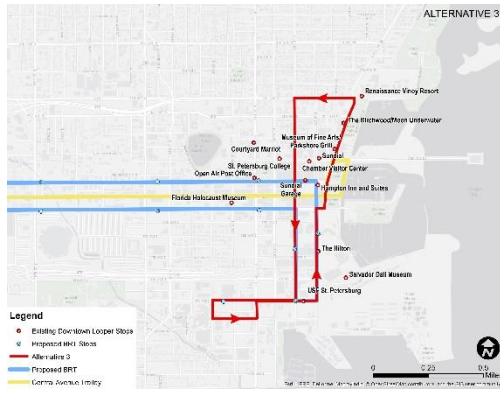
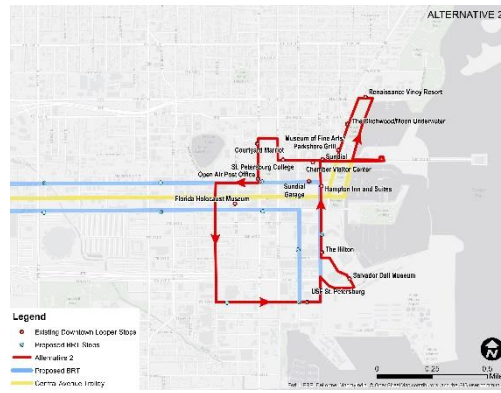
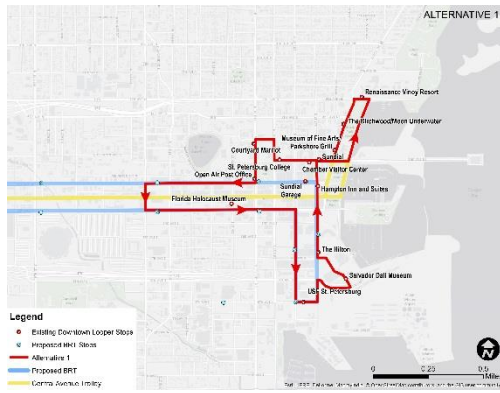


Initial Alternatives

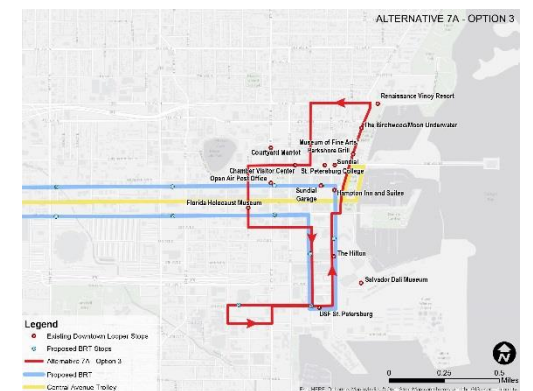
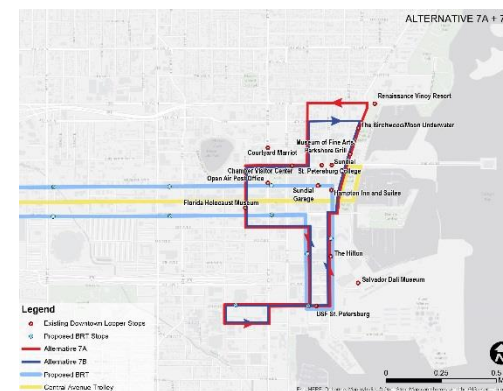
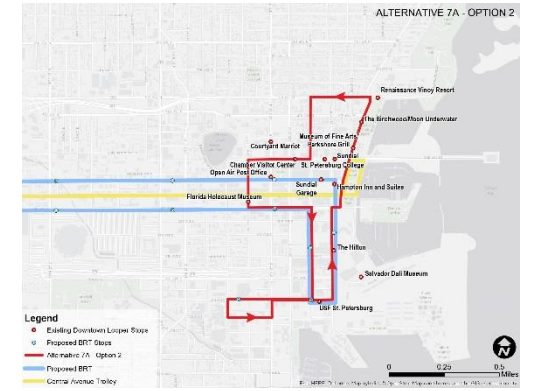
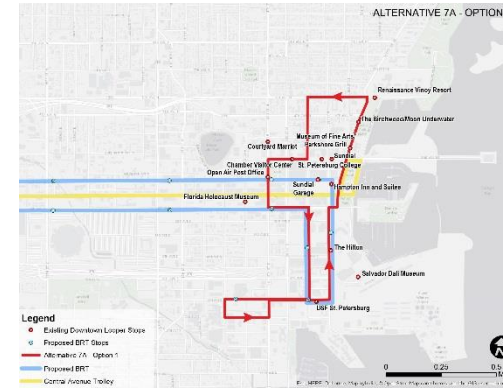


- Initial set of alternatives included a wide range of options for augmenting or changing the Looper.
- Refined, eliminated, or combined alternatives based on discussion with project stakeholders.
- Meetings held:
 - August 2, 2016: BRT Project and Circulator Study Community Workshop
 - December 6, 2016: Looper Group Stakeholder Workshop
 - February 8, 2017 Downtown Circulator Study Stakeholder Meeting
 - May 8, 2017 Downtown Circulator Stakeholder Meeting
- Online Market Assessment Surveys of Residents, Employers, and Hotels
- One-on-One Briefings and Group Presentations
- **Consensus was to extend service to the west, provide longer service hours.**

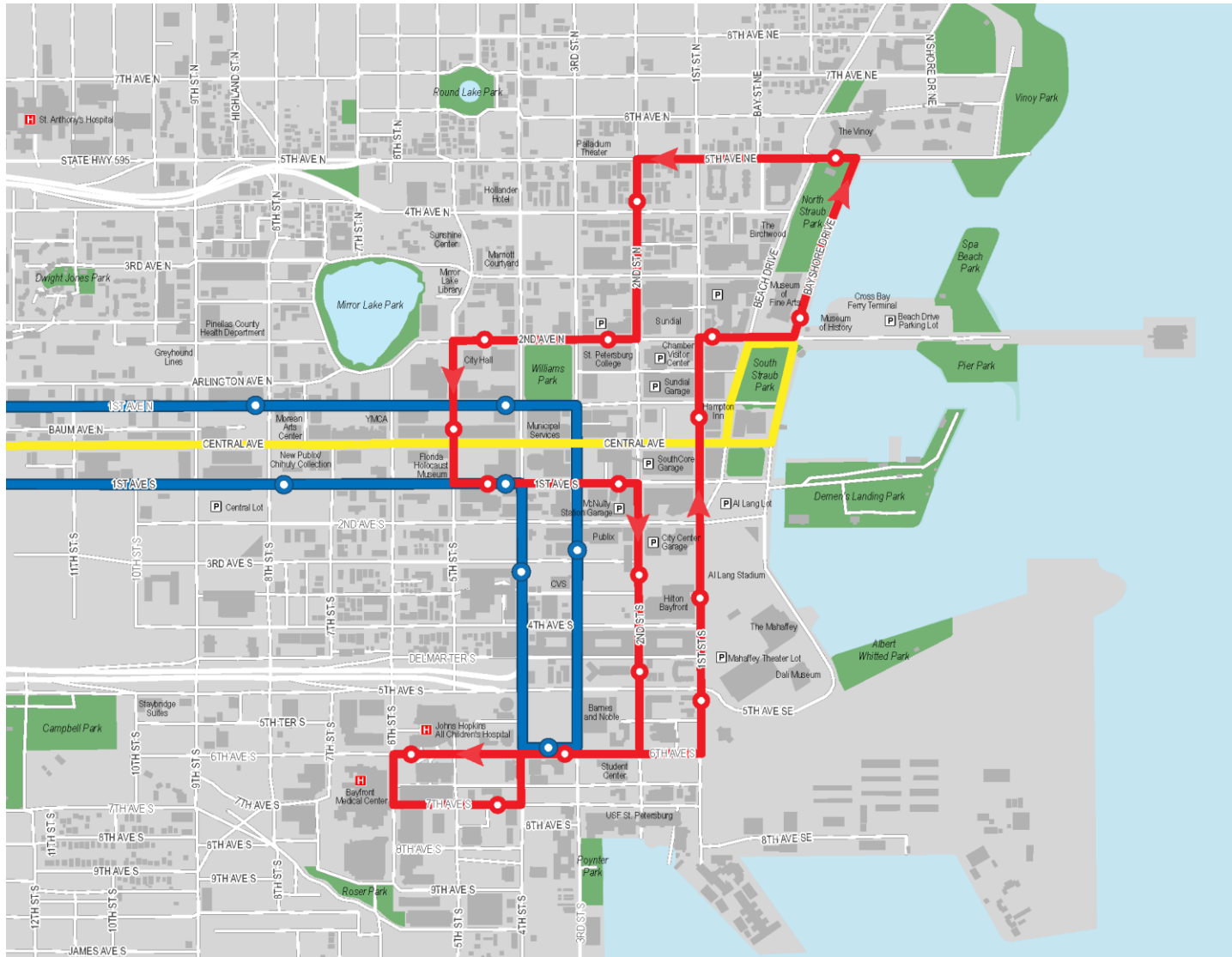
Initial Alternatives to Refined Alternatives



Additional alternatives developed through Stakeholder and Study Management Team discussion



Alternative 8



Proposed Operating Plan

Buses every 15 minutes

Monday - Thursday: 7AM - 10PM

Friday: 7AM - midnight

Saturday: 8AM - midnight

Sunday: 8AM - 10 PM

Will use a combination of electric buses and trolleys

Operating Plan for Alternative 8

Proposed Operating Plan:

- Monday - Thursday: 7AM - 10PM
- Friday: 7AM - midnight
- Saturday: 8AM - midnight
- Sunday: 8AM - 10 PM

- Requires three vehicles to operate every 15 minutes
- Use a combination of Looper and electric vehicles.
- Estimated annual cost of operations: \$1.1 million
- Start of operations October 2018



Complete

- ✓ County committed BP Settlement Funds for electric vehicle charging infrastructure
- ✓ PSTA competitively procured electric vehicle and infrastructure supplier
- ✓ PSTA applied for FDOT Service Development Grant for FY19

June/July 2017

- Assessment of en-route charging station location, begin permitting
- City and PSTA Agreement on general routing and funding scenario

Late Summer/Early Fall 2017

- Continue work with downtown stakeholders to finalize route details
- Begin charging station construction

