



PINELLAS SUNCOAST TRANSIT AUTHORITY  
3201 SCHERER DRIVE, ST. PETERSBURG, FL 33716  
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TRANSIT RIDERS ADVISORY COMMITTEE MEETING  
AGENDA – APRIL 18, 2017; 4:00 PM  
PSTA HEADQUARTERS

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- 1 CALL TO ORDER
- 2 PUBLIC COMMENT
- 3 CHAIR'S REPORT
- 4 ACTION ITEMS
  - 4.A March 21, 2017 Minutes  
[Meeting Minutes](#)
  - 4.B Two Year Strategic Marketing Plan & Task Order (Ashlie Handy)  
[Marketing Plan & Task Order Summary](#)  
[Marketing Plan PowerPoint](#)
- 5 INFORMATION ITEMS
  - 5.A Central Ave Bus Rapid Transit (Bob Lasher)  
[Central Avenue BRT Summary](#)  
[Central Ave BRT PowerPoint](#)
- 6 FUTURE MEETING SUBJECTS
  - 6.A Future Meeting Subjects  
[Future Meeting Subjects](#)
- 7 OTHER BUSINESS
- 8 ADJOURNMENT

NEXT MEETING IS MAY 16, 2017 AT 4:00 PM