



PINELLAS SUNCOAST TRANSIT AUTHORITY
3201 SCHERER DRIVE, ST. PETERSBURG, FL 33716
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FINANCE COMMITTEE MEETING
AGENDA – APRIL 19, 2017; 9:00 AM
PSTA HEADQUARTERS

- 1 CALL TO ORDER
- 2 PUBLIC COMMENT
- 3 ACTION ITEMS
 - 3.A March 22, 2017 Meeting Minutes
[Meeting Minutes](#)
 - 3.B Two Year Strategic Marketing Plan & Task Order (Cyndi Raskin-Schmitt)
[Marketing Plan & Task Order Summary](#)
[Two Year Marketing Plan PowerPoint](#)
- 4 REPORTS
 - 4.A Monthly Financial Statement (Debbie Leous)
[Monthly Financial Reports](#)
 - 4.B Ridership-Performance (Brad Miller)
 - 4.C PSTA Contracts (Brad Miller)
[PSTA Contracts](#)
- 5 FUTURE MEETING SUBJECTS
 - 5.A Future Meeting Subjects
[Future Meeting Subjects](#)
- 6 OTHER BUSINESS
- 7 ADJOURNMENT

NEXT MEETING IS MAY 17, 2017 AT 9:00 AM