

DOWNTOWN ST. PETERSBURG CIRCULATOR STUDY



What is the Downtown St. Petersburg Circulator Study?

The study will look at how people get around downtown today and how people may be able to get around in the future. We will:

- » **Listen** to where you want to go.
- » **Analyze** existing and planned services, like the Central Avenue Trolley, Downtown Looper, and Route 32, as well as shuttles and bike share.
- » **Identify** potential services and needs for the community and visitors.
- » **Develop** a plan for transit circulation in the downtown area.

Improving circulation provides mobility options that benefit residents, workers, businesses, and visitors. It supports a thriving downtown and can complement existing and planned regional services:

- » Bus Rapid Transit service from St. Petersburg to the beaches
- » Pilot ferry service between St. Petersburg and Tampa
- » Regional express bus service from St. Petersburg to Tampa



Why is downtown circulation important?

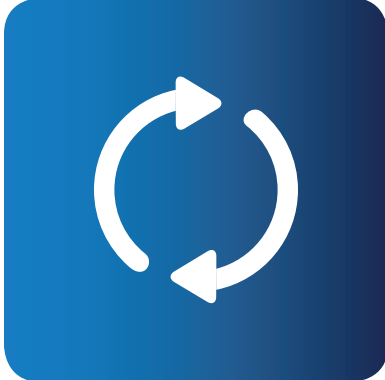











What are the goals of the study?

- » Provide efficient circulation in the downtown area.
- » Support all types of transportation: transit, cars, bikes, and walking.
- » Distribute and connect to local and regional transportation.
- » Support economic and community development.
- » Provide a service that is financially feasible and cost efficient.

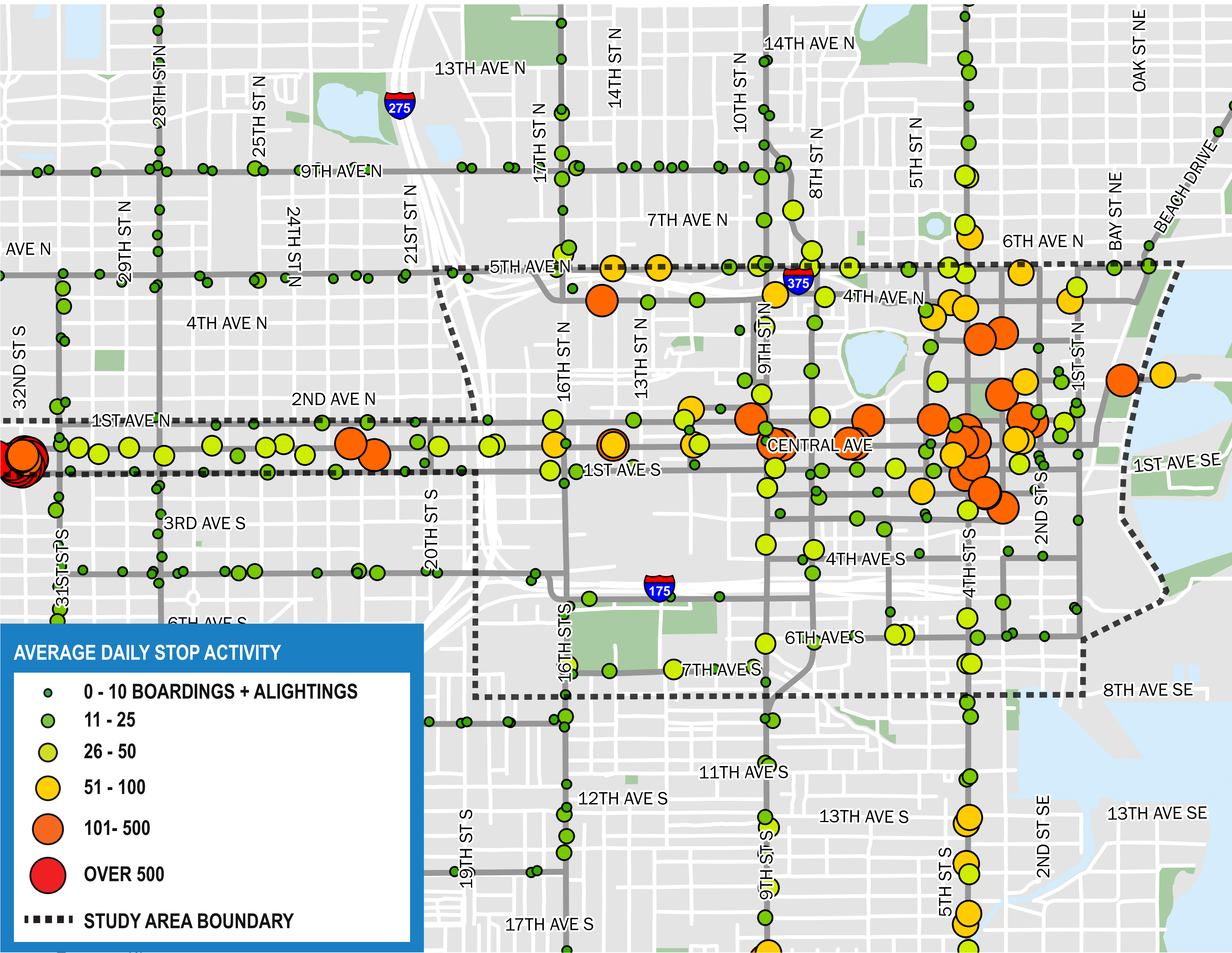


BEST PRACTICES FOR CIRCULATOR SERVICES

Successful circulator services share similar characteristics, including providing fast, frequent service that is direct, convenient, and easy to understand. Circulators usually have a distinct identity that is easy to tell apart from other transit services and the fare is often free for riders.

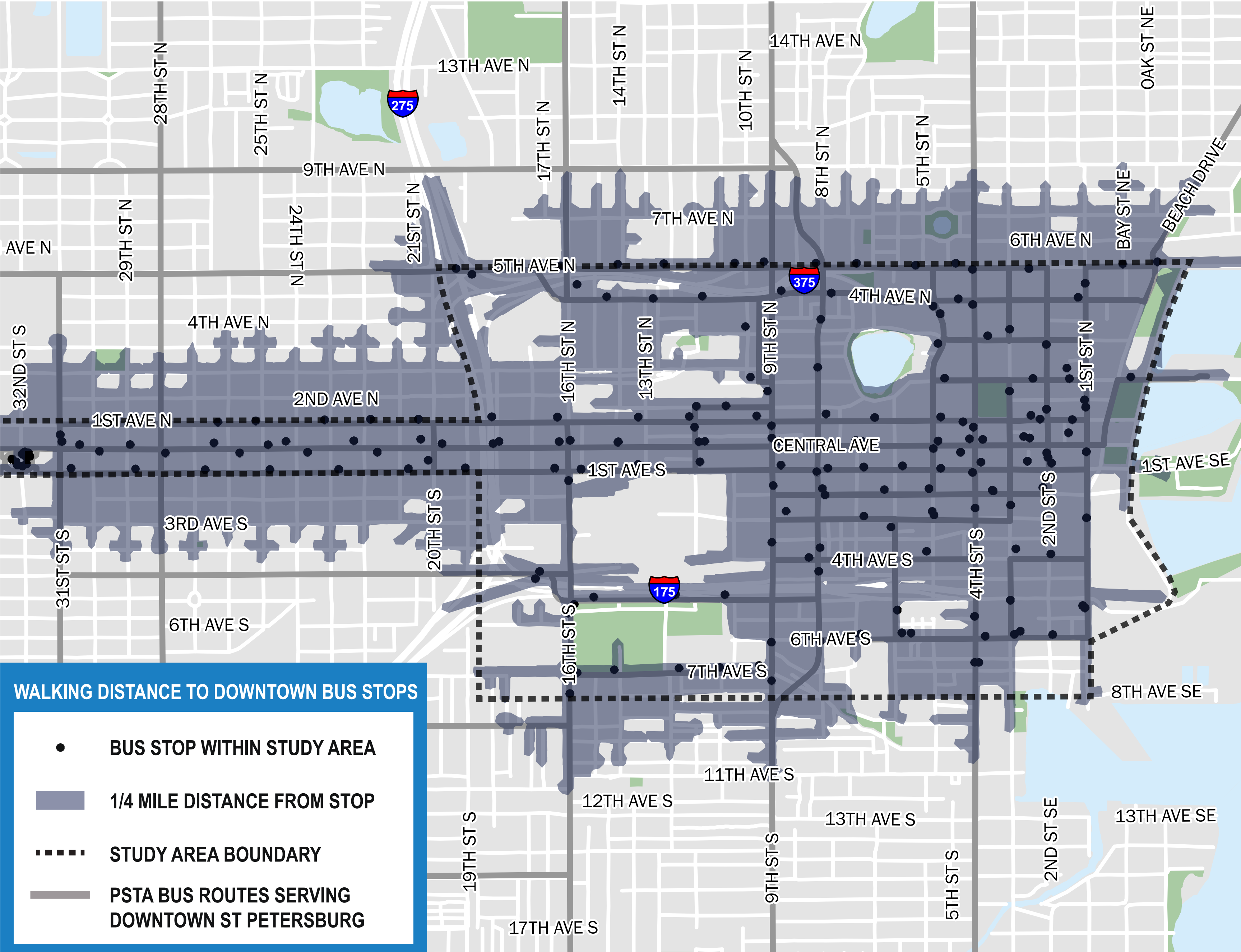
CIRCULATOR CHARACTERISTICS		CIRCULATORS IN OTHER PEER CITIES		
		Savannah, GA dot Express Shuttle	West Palm Beach, FL Downtown Trolleys	Knoxville, TN Downtown Trolley System
 Frequent	15 minutes or less between trips	Every 20 minutes	Every 15 minutes	Every 7 to 15 minutes (varies by route and time of day)
 Fast	30 minutes or less route running time	One-way loop takes 40 minutes	30 minutes round-trip	20 to 45 minutes round-trip (varies by route and time of day)
 Free for Riders	Paid for by local businesses, community groups or grants	Free for riders	Free for riders	Free for riders
 Direct	Logical routing that is easy to understand	Operated as a one-way loop connecting major destinations in Savannah's Historic District.	Two trolley lines meet mid-route in Downtown West Palm Beach.	Two trolley routes are one-way loops serving nearby neighborhoods. The third trolley is a two-way route serving the University of Tennessee.
 Convenient	Takes riders within a few steps of their destination	Serves the Visitor Center, Transit Center, parking garages, and various tourist and civic destinations.	One trolley connects the waterfront with downtown and shopping destinations, and the other serves the Tri-Rail station, downtown, and Palm Beach Atlantic University.	Trolleys connect downtown with nearby destinations, including the university, Old City neighborhood, Women's Basketball Hall of Fame, transit center, and parking garages.
 Distinct	Branded to differentiate from other bus services	 	 	 

EXISTING TRANSIT SERVICES IN DOWNTOWN ST. PETERSBURG



- » Recent alignment changes to PSTA bus routes serving Downtown St. Petersburg has altered the way transit riders use bus routes in the downtown area.
- » PSTA bus routes now operate on more streets in Downtown St. Petersburg, providing more coverage and circulation within the downtown area.

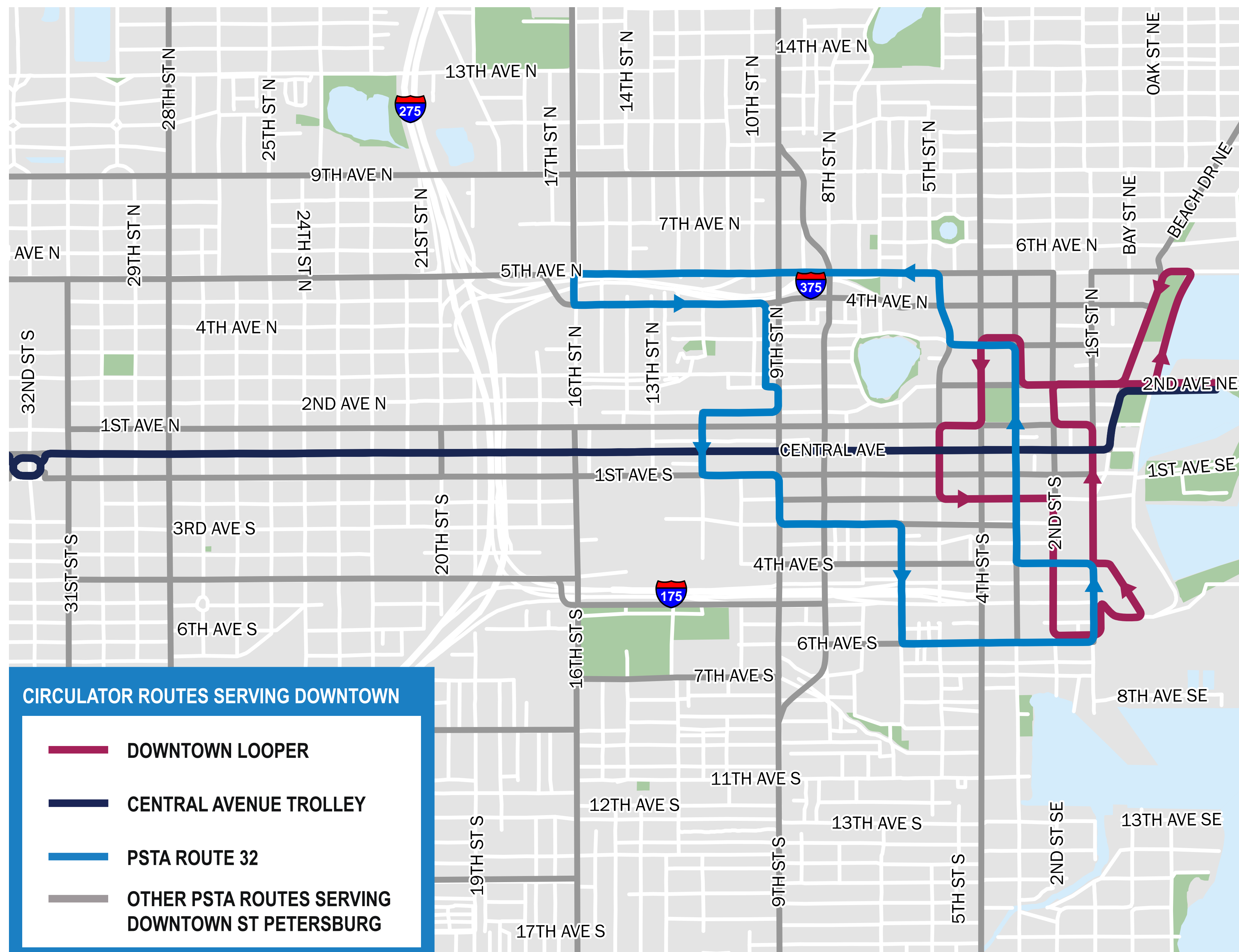
- » Downtown St. Petersburg's street grid provides an easy and enjoyable environment for pedestrians, making walking the primary way of getting around.
- » The street grid is also very efficient for transit riders. Nearly all of the downtown area is within a 1/4 mile, or about a 5 to 10 minute walk, from a PSTA bus stop.



EXISTING CIRCULATOR SERVICES IN DOWNTOWN ST. PETERSBURG

Currently there are three circulator routes in the downtown area, each of which serves a different market:

- » **Downtown Looper** serves the tourist market and recreational trips near the waterfront.
- » **Central Avenue Trolley** runs all the way to the beach and serves a variety of trip types, including work trips.
- » **PSTA Route 32** primarily serves shopping trips to the Publix at University Village and some medical trips.



Downtown Looper

Runs every 15 minutes during the day, every 20 minutes at night	One-way loop, smaller loop at night
One-way loop takes 30 minutes during the day, 20 minutes at night	Serves hotels, restaurants, museums, parking lots, garages and USF St. Petersburg
Free fare zone to the northeast of the Sundial and 50 cents on all other parts of the route	

Central Avenue Trolley

Frequency varies throughout the day	Two-way route between Downtown St. Petersburg and Pass-A-Grille Beach
About 2 hours round-trip	Serves major destinations along Central Avenue corridor, South Pasadena, and St. Petersburg Beach, including shopping, hospitals, and hotels
Free fare zone to the east of Beach Drive 50 cents between Beach Drive and Grand Central Standard PSTA fare to the west of Grand Central	

PSTA Route 32

Every 35 minutes	One-way loop meanders to serve destinations directly
One-way loop takes 35 minutes	Serves apartments, shopping destinations, hospitals, and other medical offices
Standard PSTA fare	