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PSTA Hits Highest Monthly Ridership EVER!

Who: Pinellas Suncoast Transit Authority (PSTA)

What: Posts highest monthly ridership in agency history

When: March 2012

How: By carrying more riders in March 2012 than any previous month since PSTA was established in 1984

For the fourth month in a row, Bay area residents boarded PSTA buses in record setting numbers. And, the latest record – for the month of March – has surpassed all previous monthly ridership records in the transit agency’s history. “PSTA has never before carried so many people in a single month,” says CEO Brad Miller. Preliminary numbers indicate that we carried more than 1,232,000 riders. “We’re excited to see major jumps in ridership on our newer services such as the Jolley Trolley extension to Tarpon Springs, the Clearwater Marine Aquarium Shuttle and Central Avenue Trolley. But more than that, we’re seeing strong surges in ridership on all routes, despite overall reductions in service the past few years.”



PSTA officials say March is typically the highest ridership month of the year, but they say that may soon change now that baseball season has started. Last fall, PSTA introduced the new [Central Avenue Trolley](#), which runs from downtown St. Petersburg to Pass-a-Grille. “[The Rays](#) first home playoff game was the same day that we started the [Central Avenue Trolley](#) service,” says PSTA Spokesperson Bob Lasher. “The trolleys were packed with Rays fans who were heading to the stop at the Pinellas Trail by [Ferg’s](#) for the short walk to Tropicana Field. A full season of home games, and of course the playoffs, should play a big role in helping PSTA set even more ridership records.”

To learn how to plan a trip and ride PSTA you can visit the agency website at www.PSTA.net or you can call the PSTA InfoLine at (727) 540-1900.

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The Pinellas Suncoast Transit Authority is the public transit provider for Pinellas County carrying more than 13.1 million riders a year. PSTA operates nearly 40 bus and trolley routes with a fleet of 188 vehicles. To learn more about the services offered by PSTA, or for schedule and fare information, passengers are invited to call the PSTA InfoLine at (727) 540-1900, or visit www.PSTA.net. PSTA is an equal opportunity employer.