For immediate release: March 23, 2015

Let PSTA be Your Chauffer to the Grand Prix This Weekend

Who: Pinellas Suncoast Transit Authority (PSTA)

What: Reminding Grand Prix fans that PSTA has 16 bus routes serving downtown St. Petersburg providing easy,

affordable and frequent service to and from the races

Where: Throughout Pinellas County and the City of St. Petersburg

<u>Why</u>: To help fans enjoy the Grand Prix festivities, without the hassle of driving and finding parking spaces

How: Log on to www.PSTA.net, use PSTA's Google Trip Planner or call the PSTA InfoLine at (727) 540-1900.

The action and excitement will be in high gear on the streets of St. Petersburg this weekend as part of the Firestone Grand Prix. The action on the track promises to be thrilling, but getting to and from the festivities by

car could be tricky. That's why officials from the Pinellas Suncoast Transit Authority want to remind everyone that PSTA runs 16 different routes in and around downtown St. Petersburg, which provide easy, convenient and affordable transportation options for race fans. With street closures, detours, limited parking and crowds, the best option for many fans may be to park outside of downtown and use PSTA to get to and from the festivities. For example, Grand Prix enthusiasts who live along Central Avenue and visitors staying along the Gulf beaches can ride PSTA's popular Central Avenue Trolley right

ride PSTA's popular <u>Central Avenue Trolley</u> right into downtown.



PSTA's popular Central Avenue Trolley offers a convenient notransfer ride between Pass-a-grille and downtown St. Petersburg.

First-time riders can plan their trip by visiting the PSTA's award-winning website at: www.PSTA.net and using the Google Trip Planner or by calling one of the agency's outstanding Customer Service Representatives on the PSTA InfoLine at (727) 540-1900. Riders are also encouraged to use PSTA's new Real Time Bus Information system to find out when the next bus or trolley will arrive at their stop.

PSTA Bus Schedules

PSTA B-Roll

Media Contact:

Bob Lasher External Affairs Officer blasher@psta.net (727) 540-1874 Office (727) 580-7135 Cell The Pinellas Suncoast Transit Authority is the public transit provider for Pinellas County, providing more than 14.5 million rides per year. PSTA operates nearly 40 bus and trolley routes with a fleet of 203 vehicles. To learn more about the services offered by PSTA, or for schedule and fare information, passengers are invited to call the PSTA InfoLine at (727) 540-1900, or visit www.PSTA.net. PSTA is an equal opportunity employer.