



# MEDIA ALERT

For immediate release: March 24, 2015

## PSTA Sets Ridership Record for Month of February

**Who:** [Pinellas Suncoast Transit Authority](#)

**What:** Carried more riders in February, 2015 than any previous February in agency history

**When:** February, 2015

**Where:** Throughout Pinellas County and to Tampa

**How:** By providing a record-setting 1,184,735 rides to area transit users

The Pinellas Suncoast Transit Authority set its third consecutive all-time monthly ridership record last month, making for eight new records over the past nine months. February's overall ridership was up 1.7% over the same period in 2014. So far this year, the agency has seen ridership increase 4.6% over last year. Officials say that's an impressive number given the recent reduction in gasoline prices as compared to the past few years.

Without expensive and widespread customer surveys, PSTA leaders say there's no way to know exactly why more rides are being taken, but they suspect that it's due to a combination of factors including an improving economy, record tourism and the agency's new UPASS programs with the University of South Florida, St. Petersburg College and the City of St. Petersburg.



More rides were taken on PSTA last month than any other February in agency history.

To plan a trip on PSTA, prospective riders can use the agency's [Google Trip planner](#) located on agency's home page at [www.psta.net](http://www.psta.net) or they can call the PSTA InfoLine at (727) 540-1900 to speak with a live Customer Service Representative.

### [PSTA B-Roll](#)

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The Pinellas Suncoast Transit Authority is the public transit provider for Pinellas County, providing more than 14.5 million rides per year. PSTA operates nearly 40 bus and trolley routes with a fleet of 203 vehicles. To learn more about the services offered by PSTA, or for schedule and fare information, passengers are invited to call the PSTA InfoLine at (727) 540-1900, or visit [www.PSTA.net](http://www.PSTA.net). PSTA is an equal opportunity employer.