



PINELLAS SUNCOAST TRANSIT AUTHORITY  
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TRANSIT RIDERS ADVISORY COMMITTEE MEETING  
MINUTES – OCTOBER 18, 2016

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The Transit Riders Advisory Committee (TRAC) of the Pinellas Suncoast Transit Authority (PSTA) held a meeting in the Auditorium at PSTA Headquarters at 4:00 PM on this date. The purpose of the meeting was to approve the September 20, 2016 meeting minutes and the 2017 meeting schedule, and to recommend approval of the Direct Connect agreements and the February 2017 service changes. The following members were present:

Gloria Lepik-Corrigan, Committee Vice-Chair  
Julie DiPietrantonio  
Teresa Dunphy  
John Estok  
David Kovar  
Alejandra Mesa  
Mark O'Hara  
Elisabeth Olden  
Tanya Pistillo  
David Schneider  
Portia Smith  
Christopher Talley  
Carson Zimmer

Absent:

Elaine Mann, Committee Chair  
Richard McDaniel  
Robyn Pierce  
Kimberly Rankine  
Dave Stanton

Also Present:

Brad Miller, CEO  
Sarah Ward, Forward Pinellas  
PSTA Staff Members  
Members of the Public

## CALL TO ORDER

Committee Vice-Chair Lepik-Corrigan opened the meeting at 4:09 PM.

## PUBLIC COMMENT

There were no public comments.

## NEW MEMBER INTRODUCTIONS

Mr. Miller welcomed and thanked the new members of the TRAC Committee for serving and explained the role of the Committee. The TRAC members and staff introduced themselves. The Committee viewed a Bay News 9 story that featured Ms. Olden regarding PSTA's Sandbox grant for real-time paratransit service.

## ACTION ITEMS

Approval of Minutes – Ms. DiPietrantonio made a motion, seconded by Mr. Zimmer to approve the minutes of the September 20, 2016 meeting. Motion passed unanimously.

2017 Meeting Schedule – Mr. Talley made a motion, seconded by Mr. O'Hara to approve the meeting schedule for 2017. Motion passed unanimously.

Direct Connect Agreements – Mr. Miller explained PSTA's three innovative programs; the Direct Connect, the TD Late Shift, and the new Sandbox program. He said staff is asking the Committee to recommend approval of a second pilot of the Direct Connect program to encompass the whole county. He showed the seven connecting points for this pilot and demonstrated how the program works. Mr. Miller indicated that there will be five providers for this service; Uber, Lyft, United Taxi, Care Ride and Wheelchair Transport. He explained that PSTA will pay \$5.00 towards the cost of the trip. Mr. Miller noted that the budget for this program is \$100,000 and the goal is to have 50 rides per day. The Committee had questions relating to costs, surge pricing, and connecting point locations. After discussion, Mr. Talley made a motion, seconded by Ms. Olden to recommend approval of the Direct Connect agreements. There were no public comments. Motion passed unanimously.

February 2017 Service Changes – Cassandra Borchers, Chief Development Officer, presented the proposed February 2017 service changes. She explained the incremental expansion of service, as well as frequency improvements. Ms. Borchers also spoke about the elimination of the Safety Harbor Jolley Trolley route. There was a brief discussion about the prioritization of the Saturday and Sunday frequencies,

improvements on Routes 74 and 79, and the recent October service changes. Ms. Olden made a motion, seconded by Mr. Zimmer to recommend approval of the February 2017 services changes. There were no public comments. Motion passed unanimously.

### **INFORMATION ITEMS**

SR 60 Multimodal Strategies – Ms. Borchers introduced Sarah Ward, Forward Pinellas, who presented the SR 60 Multimodal Implementation Strategies project linking Clearwater Beach, downtown Clearwater, and Tampa International Airport (TIA). She showed several maps describing the study area, the project approach, and existing conditions. Ms. Ward also provided the project schedule, public and stakeholder outreach opportunities, and next steps.

### **OTHER BUSINESS**

No other business was discussed.

### **ADJOURNMENT**

The meeting was adjourned at 5:37 PM. The next meeting will be held on November 15th at 4:00 PM.