



Regional Inter-Jurisdictional Mobility Project Project Update

Project Status

Scope Change

Citrus and Polk Counties dropped out of the Project; they can rejoin after implementation by purchasing equipment and tying into the regional back office

Cost

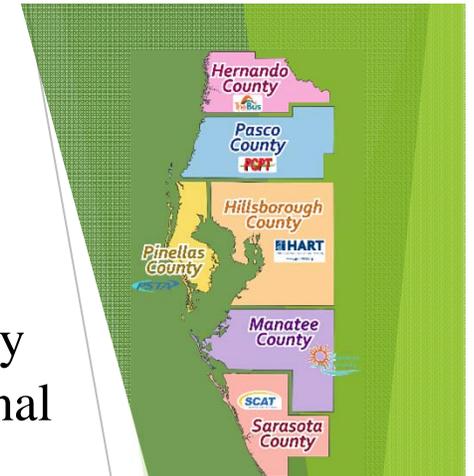
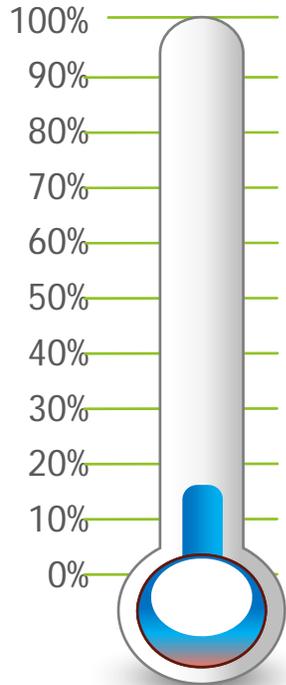
No additional unexpected costs or change orders with the project

Total Regional Project = \$12,088,783

PSTA Portion of Total = \$ 4,099,983

Schedule

Project is on Schedule; the Regional Working Group completed Preliminary Design Review and Vendor is holding a series of workshops to finalize design and move into production



First Deliverable

Purpose is to introduce the public to the new Fare Media and to collect data on how it is used

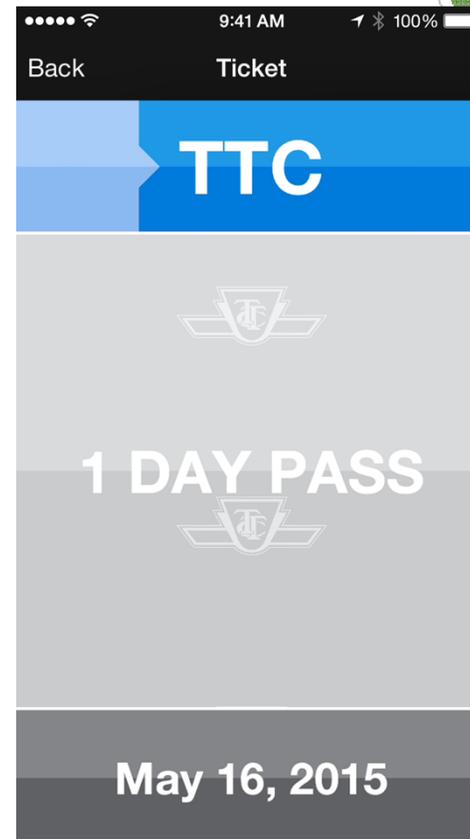


- Limited Mobile Application for **HART and PSTA**
- 3 Day pass for \$11 **Pilot Program** that will run from **5 September 2016 – 4 March 2017**
- For **3 consecutive days** only
- Free Application download available on Google Play and Apple App Store
- For the early adopters, great for tourists...



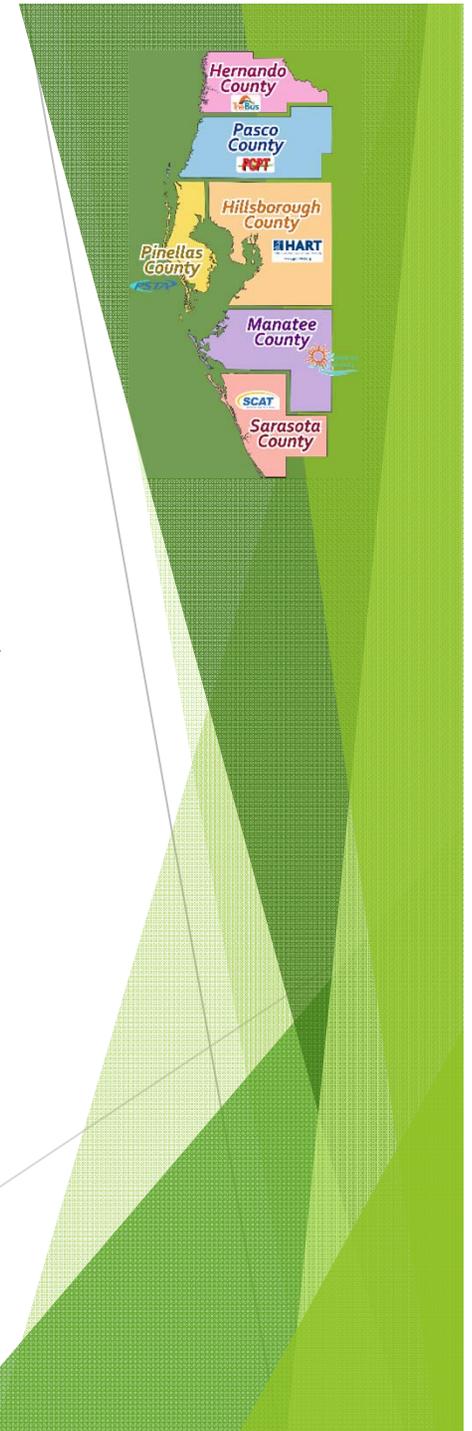
First Deliverable

- Can be used on all HART and PSTA fixed route, express, Flex and Streetcar services
- Data on use of this product will be collected on the GFI farebox and reported monthly
- Revenue will be collected and shared monthly with PSTA
- Visual-only. The Rider will show their phone to the Operator (Valid date/time/security features enabled).



Way Ahead

- Synchronizing **external communication plan** with PSTA
- **Testing, Testing, Testing, Testing.....**
- **Training** for Customer Service, Operators, and Outreach teams; vendor provided with trainers on site at HART and PSTA





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