



# **Central Avenue Bus Rapid Transit**

**Finance and Performance Management Committee  
Planning Committee**

**January 15, 2016**

**Pinellas Suncoast Transit Authority (PSTA)  
St. Petersburg, Florida**



# Accomplishments

- #1 Priority of PSTA Path Forward Incremental Expansion
- Local Capital Funding committed in PSTA budget
- FDOT Commitment of \$500k Project Development Funds
- City of St. Petersburg Letter of Intent on Dedication of Lanes for BRT
- MPO Support and intent to include in fiscally constrained LRTP

## ***Supported by:***

- City of St. Petersburg
- Pinellas MPO
- Pinellas County
- St. Petersburg Chamber
- St. Petersburg Downtown Partnership
- Central Avenue Council
- Tampa Bay Beaches Chamber
- Tampa Bay Rays

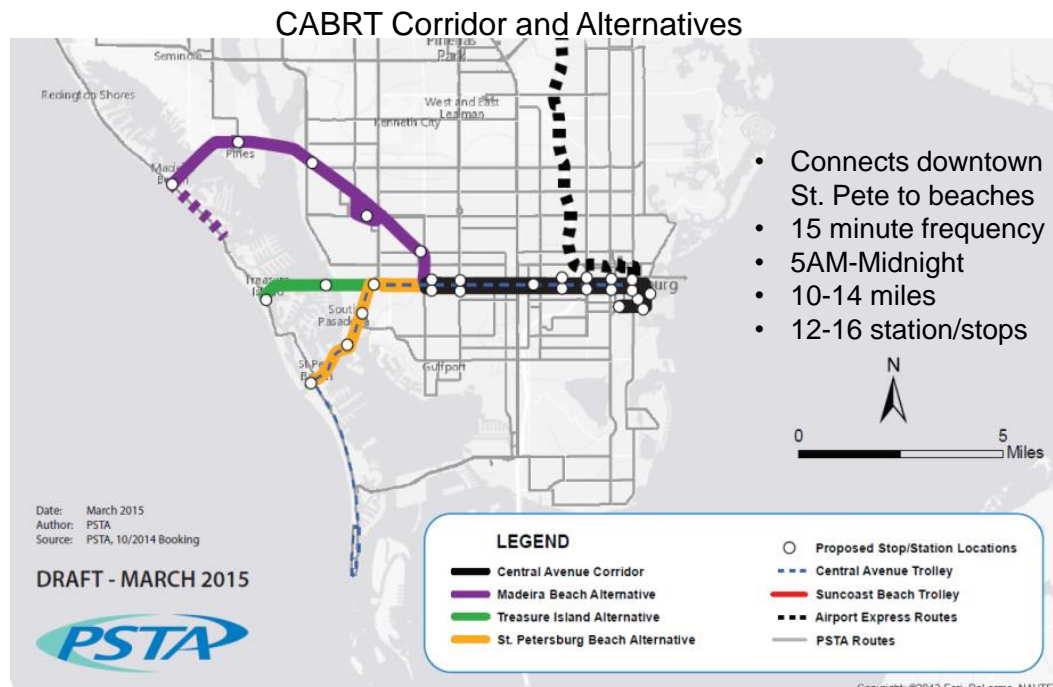
## Current Activities

- LRTP Cost Feasible Plan Amendment
  - MPO Committees and Board in January and February
- Draft letter requesting entry into Project Development for review by Van Scoyoc Associates and FTA
- Meeting with FTA Region IV in February
- Consultant Scope of Work
- Refine Public Outreach Plan

# Upcoming Tasks (Consultant & Staff)

## Spring 2016 - Enter Project Development

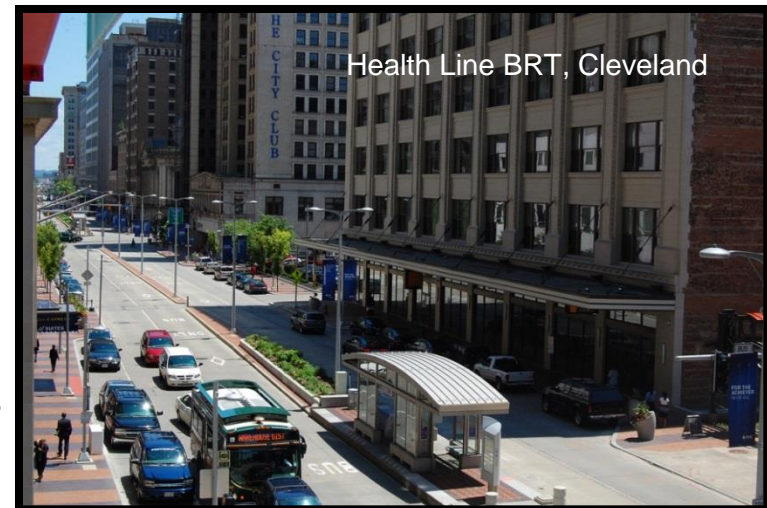
- Receive FTA concurrence to begin SSPD
- Select alternatives for environmental review
- PUBLIC ENGAGEMENT/ AGENCY COORDINATION



# Upcoming Tasks (Consultant & Staff)

## Summer 2016 – Refine Project

- Environmental Analysis
  - Identify preliminary project effects
  - FTA coordination to determine level of effort required
- Develop Design Concepts and Define Project Elements
  - Station locations and access
  - Roadway configuration, traffic, ITS, parking
  - Operating plans and ridership forecasts (STOPS model)
  - Vehicles, stops, branding
- PUBLIC ENGAGEMENT/ AGENCY COORDINATION



# **Upcoming Tasks (Consultant & Staff)**

## **Early 2017 – Finalize Impact Analysis**

- Finalize environmental documentation
- Select preferred alternative
- PUBLIC ENGAGEMENT/ AGENCY COORDINATION

## **Summer 2017 – Finalize Project Development**

- Refine Financial Plan
- Complete Small Starts Evaluation and Justifications Package
- Request to FTA for Grant Inclusion in Federal Budget for FY 2018/2019

# Public Engagement Plan

- One-on-one stakeholder meetings
- Agency/City coordination
- Public forums
- Stakeholder working group
- Engage business owners
- Digital and print communication
  - Social media
  - Project website
  - Informational handouts
  - Press releases
  - Email/mail

