



# PSTA Shelter Program

TRAC and Planning Committees  
June 2015

# Introduction – 704 Bus Shelters

- **Critical Role of Shelters in System:**
  - Provide comfortable and safe waiting environment
  - Create more attractive customer experience



- **Current Status of Shelters**
  - No New Basic Shelters in 3 Years.
  - Most “critical” shelters maintained with parts from other shelters in the system.



# New Shelter Design Approved

Old



New



# Recommended Distribution Strategy

1. Focused on maximizing the impact on customer needs
2. Support community development, revitalization plans and upcoming projects



*Guideways to Downtown's Future*



Community  
Redevelopment  
Agency

CRA

Downtown Master Plan 2033



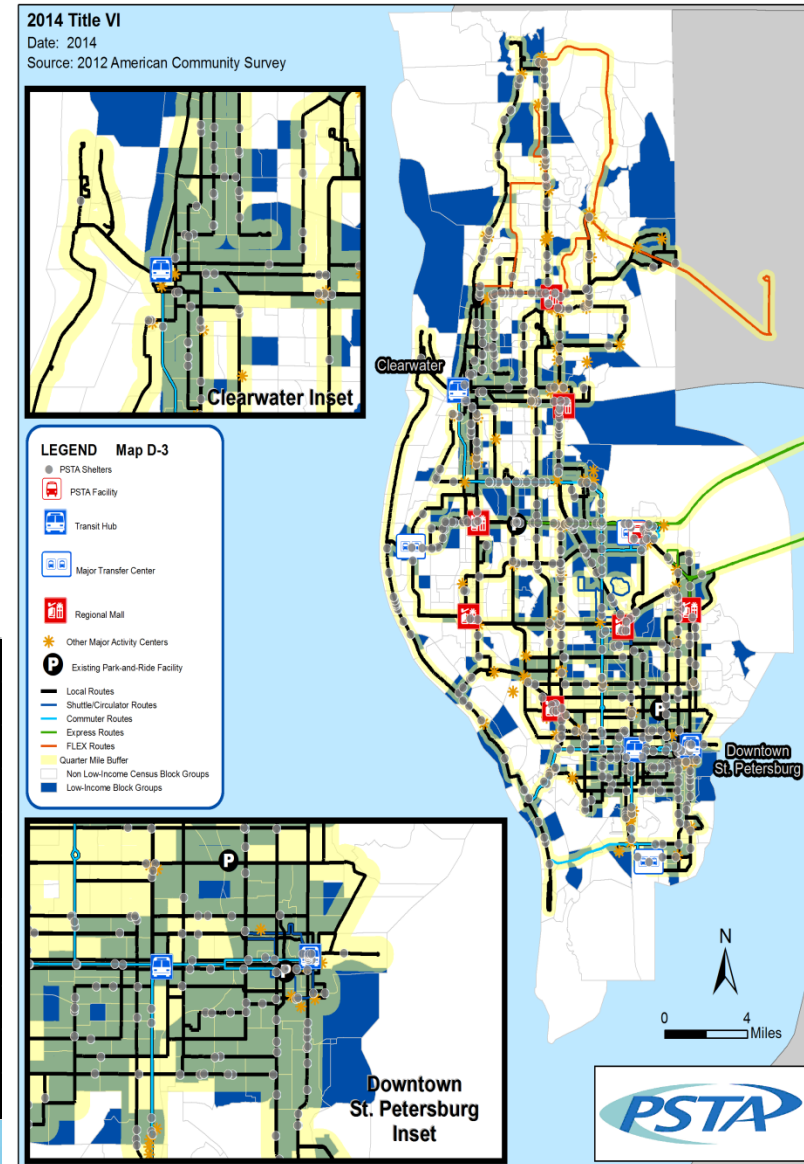
# Distribution Strategy - Methodology

## 1. Customer Focused Needs

- Benefits the most riders
  - Rider threshold
  - Land use and demographics at site location
- Maximize area impact
  - Cluster Analysis
- Geographic Equity

### Highest Ridership Bus Stops without Shelters

STOP LOCATION	CITY	AVERAGE DAILY BOARDINGS
Gulfview Blvd. & 3rd St.	Clearwater Beach	184
Central Ave. & 7th St.	St. Petersburg	114
Central Ave. & MLK St.	St. Petersburg	107
Gulf Blvd. & 4th Ave.	Indian Rocks Beach	102
75th Ave. & Boca Ciega Dr.	St. Pete Beach	101
Central Ave. & 4th St.	St. Petersburg	86
Gulfview Blvd. & Pier 60	Clearwater Beach	81
Gulf Blvd. & 105th Ave.	Treasure Island	75
Central Ave. & 16th St.	St. Petersburg	69
Gulfview Blvd. & Bayway Blvd.	Clearwater Beach	50



Source: PSTA, June 2015 APC

# Distribution Strategy - Methodology

## 2. Community Revitalization

- Complements Existing and Future Plans
  - Land use
  - Corridor
  - Community
- Leverages investments by other agencies and local jurisdictions
- Fosters Partnership Opportunities
- Works to Enhance and Support Local Economic Development



Gulf Boulevard Beautification Program



City of St. Petersburg  
Matching Grant Program  
FY 15



### WHAT IS THE PURPOSE OF THE MATCHING GRANT PROGRAM?

The Matching Grant Program is designed to provide grant awards to neighborhood & business associations, organizations or groups of residents for specific improvement projects that build relationships and improve the community.

# Recommendations

- **Balanced Deployment**

- Aim to maximize goals
- Assess replacements based on shelter conditions
- **Phased Deployment**
  - Phase 1: Replacement
  - Phase 2: Expansion - Match with Community Revitalization Plans and Expansion Shelter Needs



# Recommendations

## Top Priority Replacement Locations (31 Shelters)

1. 75<sup>th</sup> Avenue and Gulf Blvd, St. Pete Beach
2. Shoppes at Park Place, Pinellas Park
3. Gateway Mall, St. Petersburg
4. Indian Rocks Shopping Center, Largo
5. Tyrone Square Mall, St. Petersburg
6. East Tarpon Avenue and South Huey Avenue, Tarpon Springs
7. 49<sup>th</sup> Street & Ulmerton Rd Intersection, PP
8. 4<sup>th</sup> St South Corridor, St. Pete
9. Bay Pines Veterans Hospital, St. Pete

To be Completed by 1/2016

