



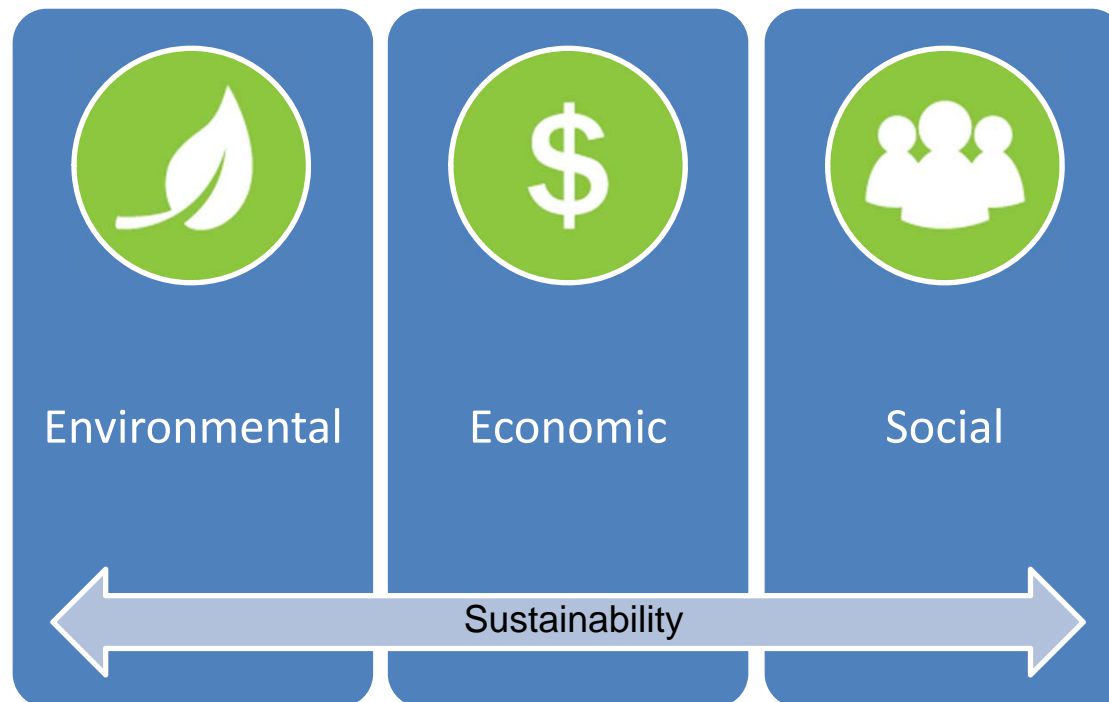
Sustainability Planning

Finance & Planning Committees
April 20, 2016

Pinellas Suncoast Transit Authority (PSTA)
St. Petersburg, Florida

What is Sustainability?

- Responsibility in organizational decision making
 - Environmental, Economic, and Social
 - Meet needs of today without compromising ability to meet future needs



Why is PSTA Sustainable?

- Provides public transportation services
 - Riding public transit is one of the top actions a person can take to be environmentally sustainable
 - ↓ Emissions
 - ↓ Fossil fuel use
 - PSTA connects people to jobs, healthcare and the community





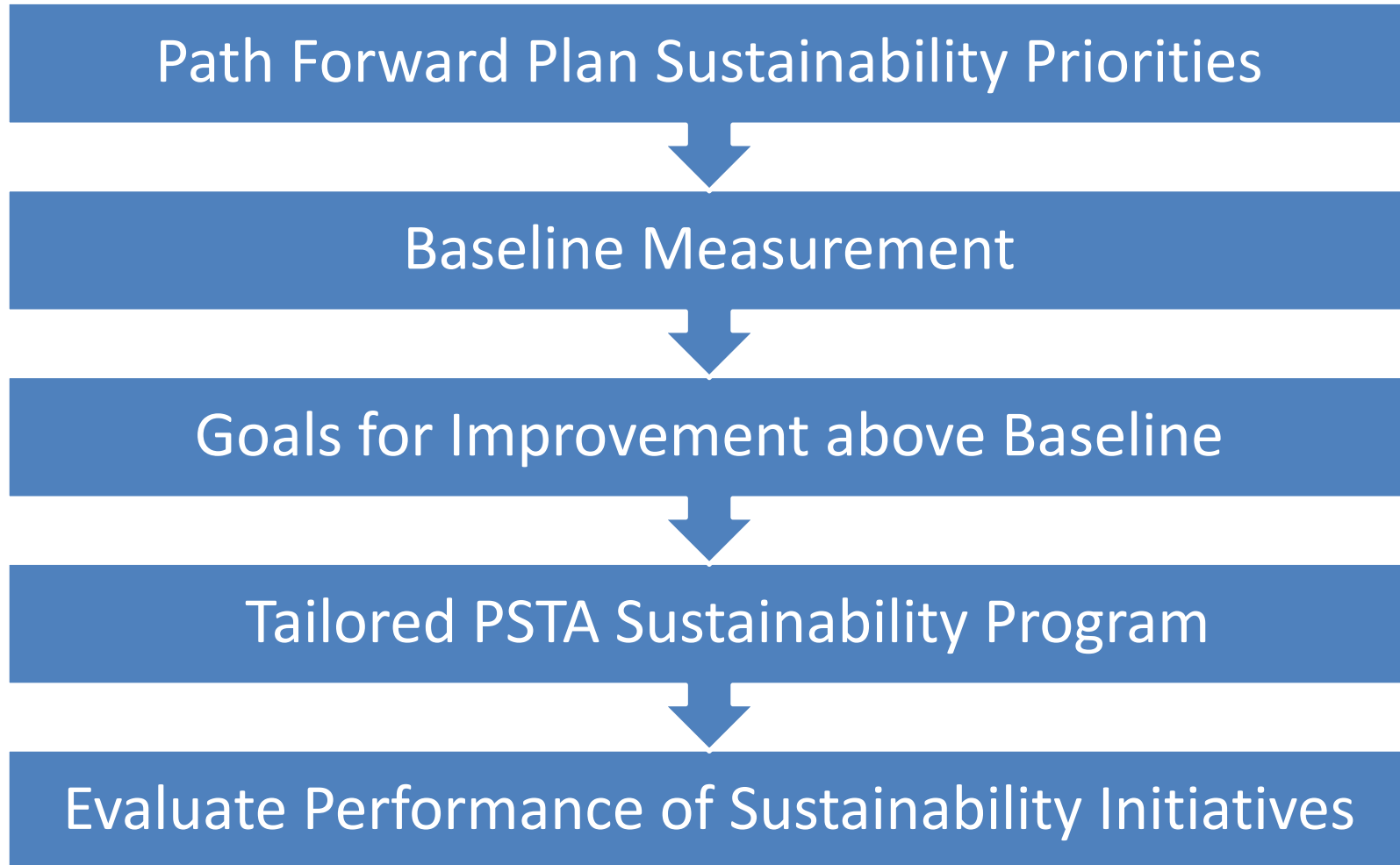
History

- APTA Sustainability Commitment
 - PSTA Founding Signatory
- PSTA Board Approved Sustainability Policy February 2014
- Incorporated in Path Forward Strategic Plan
 - Continuous improvement for riders & community
 - Public outreach commitment
 - Collaborative transportation policy & priority setting
 - Sustainable decision making
 - Sustainable capital program





Sustainability Planning Approach





PSTA Accomplishments

- Recycling & reuse program with improved tracking system
- Expansion of programs increasing access to transportation
 - Increase in TD Program participation
 - Direct Connect Program
 - UPASS
- Expanded Employee Wellness Program
- Sustainable Bus Purchases
 - Increased hybrid fleet from 32-60
 - 7 new BAE hybrids ordered
- Life-cycle costing





Sustainability Planning Approach

Path Forward Plan Sustainability Priorities



Baseline Measurement



Goals for Improvement above Baseline



Tailored PSTA Sustainability Program



Evaluate Performance of Sustainability Initiatives



Environmental Sustainability of Transit Fleet

- Improve environmental sustainability by reducing overall use of fossil fuels and improving fuel economy

**Baseline Average Fuel Economy
of Fleet = 4.0 Miles/Gallon**

Financial Sustainability of Transit Fleet

- Long-term sustainable capital program

Social Sustainability of Transit Fleet

- Most important function – provide as much public transportation as possible to our citizens

Sustainability Goals

- Consistent with Path Forward Plan
- Measurable

