



# PSTA Priorities

July 29, 2016

Pinellas Suncoast Transit Authority (PSTA)  
St. Petersburg, Florida



# PATH FORWARD

**Mission: PSTA provides safe, convenient, accessible and affordable public transportation services for Pinellas County residents and visitors, and supports economic vitality, thriving communities, and an enhanced quality of life.**

## Visionary Service Design: Increase Public Transit Access

- Update the Community Bus Plan as needed to address and embrace changes within the community.
- Make incremental progress towards the planned county-wide high frequency grid.
- Examine a variety of new revenues and delivery alternatives, always with a focus on strategic cost control.



## Sustainable Capital Program

- Prioritize bus replacements.
- Use reserves to purchase buses.
- Seek future year partners to prioritize transit capital funding.
- Advocate for strong federal, state, and local capital funding.



## Customer-Oriented Service Redesign

- Focus resources where transit works best.
- Identify transportation alternatives for affected customers.
- Use a data-driven and customer sensitive approach.



## Incremental Expansion

- Seek funding for incremental expansion projects.
- Support pilot projects that fit within the community and PSTA plans.
- Leverage partnership with MPO/Others.



## Provide Effective, Financially Viable Public Transportation that Supports Our Community

- Examine all possible financing options including strategic cost control measures.
- Appropriately maximize revenue sources already available to PSTA.
- Remain committed to sustainable decision-making (financial, environmental, social).
- Proactively seek new external partnership opportunities.



## Develop a Strong Governance Model for Effective Pinellas Transportation Leadership

- The Executive Committee will assist the Board in developing high-level policy consensus.
- Strengthen existing PSTA Board committees' roles in assisting the full Board.
- Fully participate in collaborative transportation policy and priority setting with other federal, state, and regional partners.
- Policy decisions will support community development, transportation, and land use objectives.



## Focus on Customer-Oriented Public Transit Services

- Continuous improvement of PSTA bus services for both riders and our community.
- Engage the broader community with ongoing communication and outreach.
- Build an inspired workforce that is empowered and accountable for ever-improving customer service.



# PSTA Priority Projects

Priority	Project	Current Stage	Next Steps
1	<b>Central Ave BRT</b>	Project Development	Final Design Construction
2	<b>Operational Enhancements</b> Frequency Improvements Service Span Improvements	Seeking additional funding	Implement frequency & service span improvements
3	<b>Sustainable Annual Bus Replacements</b>	Seeking additional funding	Purchase buses
4	<b>Regional Service Expansion</b> A. Clearwater Beach to TIA Express B. Downtown to Downtown (D2D) Express C. Downtown St. Petersburg to TIA Express (727) D. Gateway Intermodal Center	Seeking funding	Implementation Intermodal Center Site Selection
5	<b>Regional Farebox</b>	Seeking additional funding	Full Implementation
6	<b>Clearwater Intermodal Center</b>	Conceptual Design Environmental Clearance	Final Design
7	<b>Bus Rapid Transit Network</b>	N/A	Corridor Studies

