



Regionalizing Tampa Bay Transportation

PSTA Board Workshop
January 13, 2017
SPC - EpiCenter

Pinellas Suncoast Transit Authority (PSTA)
St. Petersburg, Florida



Recommended M.O.U. With HART

- Documents Commitment to both Efficiency & Customer Service through Collaboration
- Scheduled for Both Board's Approval & Delivery to FL Legislature in early February, 2017
- 2012 & 2013 Studies:
 - Minimal service overlap with both agencies very cost effective.
 - Long-term cost savings
 - Customer & Legislative Benefits



PSTA/HART M.O.U. Continued

- Commits to continue 6 current areas of collaboration:

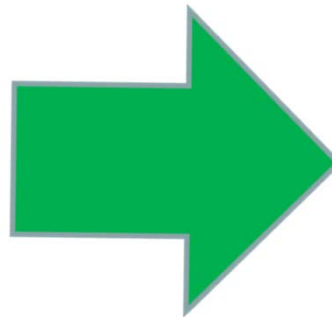
1. Trip Planning App
2. Flamingo Fares App
3. Fuel Purchases
4. Bus Parts
5. Contracted Regional Routes
6. Legislative Priority Setting

- New initiatives in MOU:

- Further collaboration to be researched in all areas.
- Plan for regional smartphone app by June 30, 2017
- Identify 2 functional areas by 2018 to consider for merging.
- Joint Participation in Premium Transit Study



Looking Ahead



Phoenix (25 years):

- One MPO
- One Regional Brand/Fares
- 30 Jurisdictions/3.9M Pop
- 6 different operators now down to 4
- Regional sales tax funding PLUS Individual Jurisdiction Funding.

